



APPLIED SUSTAINABLE RANCHING

SPEAKER SERIES



THOMPSON RIVERS UNIVERSITY
WILLIAMS LAKE, BC

As part of the **TRU Applied Sustainable Ranching Program**, we will be hosting a series of seminars for the students with presentations from both local and international industry specialists. These **Speaker Series** will follow the topics that the students are currently learning. To leverage the benefit of this program to ranchers and agriculture producers in the community and to enhance the student experience, **we invite you to attend any or all of these seminars that are of interest to you.**

This is our first set of Speaker Series which follow the topics of **ASUR 1020—Business Enterprise**. Coming soon will be the Speaker Series schedule for the **ASUR 1030—Environmentally Sustainable Ranching**.

BOOK NOW!

MARK YOUR 2016 CALENDARS!

April 1	MORNING Strategic Marketing	9am–noon	\$50.00	Sandra Vanderbyl • BC BeefNET, Premium BC Lamb Tyler Leeson • Executive Chef from Halcyon Hot Springs Resort Jason Pleym • Two Rivers Meats
	AFTERNOON Human Resource Management	1–3pm		Sumer Dhillon Brian Garland
April 8	Land Resources—BC Governance, Aboriginal Rights & Title	1–3pm		Gordon Keener • Northern Shuswap Treaty Robert Corman • Tsilhqot'in Court Case and framework Mike Gash • BC Ministry of Aboriginal Affairs and Reconciliation Chris Armes • Range Officer, Range Act and Forest Practices Act
April 15	Leadership and Succession Planning	8:30am–4pm	\$200.00	Elaine Froese • elainefroese.com
April 22	Communications, Conflict Resolution and Crisis Management	8:30am–4pm	\$50.00	Dan Miller

Location: **TRU Williams Lake Campus—Room 1251**
Pay at the door, or call ahead to book your spot: 250.392.8000
For more information on any of the seminars call Gillian 250.319.2367

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